

Katelyn Schubel
122 Livingstone Drive
Cary, NC 27513
(919) 900-0637

Summary

Artist, accountant, and storyteller pursuing a career in animation, motion graphics, storyboarding, film, design, and/or media production. Portfolio link: <http://katelynschubel.com>.

Skills and Languages

Adobe Creative Suite	Confluence / NetSuite	Marketing / Advertising
Autodesk Maya	Microsoft Office Suite	Time management
Photoshop / Illustrator	HTML / CSS / Agile	Leadership / Self-starter
Final Cut Pro / After Effects	JIRA / VersionOne	Project management

Certifications

2016 – Autodesk Maya Certified User

Work Experience

2018 – present: *Technology Analyst Intern at Walt Disney Attractions Technology*

- Participated in project management in Jira and VersionOne for successful production launch
- Tracking and reporting on iteration status to ensure deadlines are met in weekly updates
- Facilitation of cross-team communications via Confluence directory and templates
- Analysis of burndown to date and documentation of processes, to confirm problems are addressed

2017: *Production Intern – Visual Concept Designer at AroundCampus Group*

- Created over 700 print advertisements (as well as logos) for franchisees including but not limited to:
 - o Ace Hardware, Athleta, Block Advisors, Chemung Canal Trust Company,
 - o Cracker Barrel, Durham Volkswagen, Farmers Insurance, Goodwill,
 - o Holiday Inn, Kmart, National Guard, Orange Theory Fitness, Sprint,
 - o Subway, Supercuts, The Fresh Market, T-Mobile, True Value, Wells Fargo
- Helped launch social media campaign, “Just Another Friday”
- Designed social media / marketing content for Facebook, LinkedIn, and Twitter platforms
- Produced over 20 print advertisements for “filler” in student planners

2016: *Project Manager of “Scopaesthesia” – Choose Your Adventure Game*

- Produced assets for the project and communicated goals of production
- Created the game’s original concept and overarching design
- Integrated the team’s assets and resources
- Organized a running schedule of deadlines
- Creatively solved obstacles that arose during the production process

2015 – 2017: *Treasurer of New Media Arts Council (NewMAC)*

- Balanced the books and budget management
- Pitched ideas for departmental events
- Led and participated in meetings and activities
- Presented the budget proposal to the Student Org Council
- Helped launch the NewMAC website

2013 – 2015: *Treasurer of Asheville Students Interested in Asia (ASIA)*

- Balanced the books and budget management
- Organized and led event proposals
- Endorsed checks from the President of Student Organizations
- Pitched ideas for events
- Presented the budget proposal to the Student Org Council
- Led and participated in meetings and activities

Publications

2015: *Welcome to College University*
“The College University”
The Blue Banner Newspaper
September 2nd

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Project: NEW MEDIA

“The College University”
The Blue Banner Newspaper
September 10th

Why are we here?

“The College University”
The Blue Banner Newspaper
September 16th

Rules Shmools

“The College University”
The Blue Banner Newspaper
September 23rd

Registration

“The College University”
The Blue Banner Newspaper
September 30th

2013: *Priscilla's Pink Adventure*

Laredo Publishing
April 10th

Awards & Exhibitions

Academic: *IMA Accounting Honor Society (IAHS)*

2017 – present

Honors Program

2013 – present

Chancellor's List

6 semesters, starting 2013

Dean's List

3 semesters, starting 2014

Laurels Scholarship

2013 – 2017

Artistic: *New Media Student Showcase*

Fall, 2017

Winner of the First in Future Contest for [NCSU Institute for Emerging Issues](#)

May, 2017

New Media Arts Council Film Festival

Spring, 2017

National Conference on Undergraduate Research

Spring, 2016

Honorable Mention for New Media 14th Annual Juried Student Show

Fall, 2015

New Media Student Exhibition

Fall, 2015

New Media Student Project Showcase

Spring, 2015

Downtown Digital: A New Media Arts Showcase

Spring, 2015

STEP INTO THE GLITCH + : New Media Film Festival

Spring, 2015

Education

2013 – 2017: University of North Carolina Asheville – GPA 3.967

Bachelor of Arts, Major in New Media, concentration in Computer Animation

Minors in Accounting and Computer Science

Graduated summa cum laude, with a Distinction in New Media